

A VIEW OF THE FALLS

Office of the Mayor - Richard B. Milne

April 19, 2011

Dear Residents,

The Village is currently working with students from Rochester Institute of Technology on a branding project for the Village. The purpose of a branding project is to create an identity that conjures up a positive image.

With that being said, the students need our input. They need quotes from residents and business owners on why WE like living in Honeoye Falls, what we think is special about our Village, and why you like having a business or working in Honeoye Falls. Please reply to this message with anything you would like to contribute to this very worthwhile project.

Thank you,

Rick Milne
Mayor, Village of Honeoye Falls