

**VILLAGE OF HONEOYE FALLS PLANNING BOARD  
Special Session Meeting – Citizens Advisory Committee Review**

**February 10, 2003**

**MEMBERS PRESENT:** Denise Heischman  
John Hoffman  
Betsy Taylor  
Tom Judd

**ALSO PRESENT:** Michael Tobin, Village Attorney

The Board continued to review the Citizen's Advisory Committee Report, which is being updated to become the Village Master Plan.

**PARKING**

The Board made the following recommendations regarding Village parking:

- Placement of signs throughout the Village indicating designated Village parking.
- Representative signage noting additional businesses in a general way in such areas as Main Street and Norton Street.
- Remove the recommendation regarding the use of directory signs in the Village to indicate businesses.
- No expansion of parking at Harry Allen Park due to deed restrictions.

Action Item: A Village logo for use on parking signage will need to be adopted.

The Board also reviewed utilizing alternative parking spaces, such as private lots. One space mentioned was the parking area in the rear of the Village Hall. As a long-term vision, Chairman Heischman proposed reconstructing the footbridge that connected Harry Allen Park with East Street to alleviate parking congestion on East Street. A Village-wide footpath was also suggested as a means to allow increased pedestrian access. Increased parking space behind the Town of Mendon Public Library was discussed.

**UTILIZING VACANT COMMERCIAL AND INDUSTRIAL SPACE**

The Board reviewed certain items from the original CAC Report to increase marketability of vacant commercial and industrial space in the Village. Suggestions agreed upon by the Board included a Farmers' Market, Antique Show, Fine Arts & Crafts, and a Fly-In Breakfast, with many of these already implemented. The Board also made the following recommendations:

- Use of vacant properties should reflect and comply with zoning codes.
- The Village should make efforts to encourage development and occupation of vacant properties.

- An Economic Development Committee should be utilized in conjunction with the Chamber of Commerce to actively promote development and occupation of vacant properties through the use of grants & other funding, potentially keeping a database of vacant/available properties, and working with local property owners and businesses.

The Board noted the following changes to original CAC Report :

- References to the removal of the recycling sheds should be taken out, as this has already been accomplished.
- Remove references to planting of trees near the Scout house.
- Remove references to rear access to the Masonic Temple.

## VILLAGE BUSINESS CHARACTER

The Board strongly recommended that any renovations or refurbishing of building facades, windows or buildings will keep in architectural character with the Village.

The Board also made the following recommendations:

- The sign ordinance should be revisited soon.
- The section on storefront character is acceptable.
- Plaques should not be required on storefronts.
- Structures should keep in Village character by maintaining Village linkage, scale, maintaining park areas / green space and be well integrated with residential areas as stated in Article V1(B) SS 190-45.2 A(1)-(6)

## SIGNAGE

The Board acknowledged that all businesses should be in compliance with the sign ordinance by 2006. The Board made the following recommendations regarding signage:

- The sign ordinance should be reviewed from time to time.
- Ladder directories should not be placed on street corners to direct cars.
- Signage stating “Additional Businesses” with an arrow indicating direction should be encouraged.

## SITE PLAN REVIEW REQUIREMENTS

Chairman Heischman suggested to include any changes to a commercial establishment such as renovations or façade work be included as a requirement for site plan review.

## NEXT MEETING

The Board scheduled an additional meeting for CAC review for March 10<sup>th</sup> if necessary.

ADJOURN

Motion by John Hoffman, seconded by Betsy Taylor to adjourn the meeting at 9:40 p.m.

Motion carried, meeting adjourned.

*Respectfully submitted,*

*Sheila Byrne Coleman  
Planning Board Secretary*